World Conference 2022 – Sponsorship Presentation
2-6 May 2022
Queer Democracy in Action.
Standing together for LGBTI Equality
The Conference

• The ILGA World Conference is the largest global gathering of LGBTIQ changemakers.

• An ILGA World Conference is a chance to assess where our communities stand, share experiences and best practices, build alliances and partnerships, discuss the future of our movement, and collectively chart ways to advance equality worldwide.

• The premier gathering for LGBTI organisations and allies, an ILGA World Conference is also where the life of the ILGA World is shaped, and the movement comes together.

• ILGA World is queer democracy in action, and it all starts from ILGA World Conferences.
What's Special about 2022?

• First ILGA World Conference with a focus on Youth under the theme

  LGBTIQ Youth: Future Present Change

• Opportunities to **gather, share, learn and strengthen our movement** through

  At least 9 pre-conferences on a range of thematic areas
  5 population group caucuses
  5 regional caucuses and 1 regional pre-conference
  4 plenary sessions with key-note speakers and panels
  12 Rainbow Talks
  16 mini-panels
  53 roundtables and interactive workshops
  16 self-organised spaces
  5 evenings of social programme
What Makes A World Conference?

1. Pre-Conferences
2. Opening Ceremony & Plenaries
3. Workshops and Panel Discussions
4. Rainbow Talks & Film Screenings
5. Scholarships & Training
6. Social Programme Events & Gala
Opening Ceremonies
Pre-Conferences

Monday

Pre-Conferences

Tuesday

Plenaries and Workshops

Wednesday

Full Conference
All Sessions

Thursday

Closing Ceremonies
and Gala

Friday

Insert Theme for a Batch of Slides
The Conference in Numbers

600 Attendees
Over 100 Scholars
Over 75 Countries
Media & Social Media Engagement

53,815,366

Estimated reach of the 2019 World Conference in Wellington, New Zealand from 50 articles and over 3,500 social media posts
Pre-Conferences

A Space for Our Diversity
ILGA World will host 11 Pre-Conference sessions:

1. 6 Regional Sessions (Africa, Asia, Europe, Latin America & the Caribbean, North America & the Caribbean, and Ocean)
2. 5 Identity Sessions (Bisexual, Intersex, Trans, Women, and Youth)

LGBTI Organizations, Governments and Businesses will host other pre-conferences that can include:

- Issue-specific sessions (Sports, Business, Indigenous, etc.)
- Movement-specific sessions (Trainings, Dialogues, etc.)

What is a Pre-Conference?

LGBTI Activists, Business Leaders, Government Representatives, Funders and Allies come together at preconference sessions to strategize actions, deepen dialogues on key issues, and collaborate.

Pre-Conferences

Full day and half day sessions

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Plenaries
Coming together as One Movement
The plenaries will include an opening ceremony that is open to the public in Long Beach and 3 closed sessions that include keynote speakers.

Plenaries can be presented by sponsors and part of a sponsorship package.

They allow sponsors to reach the entire audience of the conference.

What happens at Plenaries?

All attendees of the conference are welcomed into Plenaries.

At Plenary sessions member organizations conduct the governance and business of ILGA World.

Plenaries also feature Keynote Speakers, Highlight support from sponsors and funders and present movement-wide dialogues.

Plenaries

4 half day sessions

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Workshops & Discussions
Sharing, Learning and Building Capacity
Youth are the future of all movements. This is true as well for the Global LGBTI Movement. The Conference’s primary theme is: LGBTIQ Youth – Future Present Change

Other themes and tracks include:
1. Women’s Rights
2. Visibility of Global South Activism and Leadership
3. Creating space for marginalized groups including Bisexual, Intersex, Trans, Women and Youth

Workshops & Discussions

These sessions are where LGBTI activists gather to Share, Learn and Develop their capacities.

Organizations and individual from around the world will present on a variety of subjects to support LGBTI activism, movement building, campaigning and more.
Rainbow Talks & Film Screenings
Learning together and Networking as a Movement
These sessions will feature dialogues by Leaders within the Global LGBTI Movement as they discuss important challenges that our movement faces, including:

- LGBTIQ Youth Homelessness
- Safety and Security of LGBTIQ Activists
- Inclusion of Intersex and Trans activism
- Aging and the LGBTIQ Community
- Social and Economic participation of LGBTIQ people and more

Throughout the conference, various exhibitions of film, art and other artistic and activism creations will be presented. These exhibitions and screenings will be present throughout the week as part of the conference and social program.
Scholarships & Training
Supporting Activists to Build Capacity
Supporting Activists

Funding Organizations and Activists to Attend

ILGA World provides over 100 full scholarships for activists to attend the World Conference from around the globe.

Scholarship cover all costs including flights, accommodations, per diems, travel health insurance and more.

Scholars are supported by ILGA World to navigate the US Visa Application process and provided on-site support during conference.

Diversity

The Scholarship Program aims to increase diversity at the conference. Bisexual, Intersex, Trans, Women and Youth are prioritized.

Global Reach

ILGA World supports scholars from all countries but especially from developing nations in the Global South and East. Additionally, Indigenous people and individuals from minority groups are prioritized.
Social Events & Gala
Celebrating the Global LGBTI Movement
About the It Gets Better Project

The It Gets Better Project is proud to be the local co-host for the ILGA World Conference 2022.

• Founded in 2010 the mission of the It Gets Better Project is to uplift empower and connect LGBTQ+ youth around the globe.

• We envision a world where all LGBTQ+ youth are free to live equally and know their worthiness and power as individuals.

• We inspire LGBTQ+ young people to realize and fearlessly pursue their greatest potential.

• As digital natives the It Gets Better Project’s unique storytelling is designed to give LGBTQ+ youth a strong sense of self-worth as they begin to explore and navigate their sexual orientation and gender identity,
Celebrating Our Movement

Creating a Safe Space for LGBTIQ Activists

The It Gets Better Project is hosting a series of events throughout the conference that feature and celebrate our community and the City of Long Beach.

LGBTIQ Activists are often isolated in their work and continually at risk in their home countries.

Let’s make a place for them to be free.

Social Program

- Opening Reception at the open-air entrance to the Performing Arts Center
- An evening of entertainment at the beachside venue, the Long Beach Museum of Art
- Dinner and a bonfire at the PRIDE Lifeguard Tower at Alamitos Beach
- An evening "picnic" and activities at the Aquarium of the Pacific
- Closing Banquet Reception at the Westin Long Beach
Impact

Strengthening our Movement
Sponsoring the conference helps ILGA World bring over 500 activists together to make the world a place of freedom and equality for LGBTIQ people

Bring Visibility
Supporting the scholarship program ensures individuals who are marginalized and from the global south and east can attend

Making Change Together
People make change together. Sponsoring the conference ensures the movement can strategize, improve and address the discrimination and violence our community faces everyday
Contingency Planning

The health and safety of conference attendees is our primary driving factor and we will fully align with local health regulations.

We are not cancelling. This is 100% clear.

Only postponing and/or downsizing, if required, which gives us 4 options:

1. May 2022 Conference without changes
2. A downsized conference in May 2022
3. A Postponed full conference to Quarter 4 2022
4. A downsized conference postponed to Quarter 4 2022
## Sponsorship Opportunities

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Package details available on request. Speaking opportunities for Leader Sponsors may be available.
Individual Sponsorship Opportunities

The Conference presents multiple individual sponsorship opportunities with title as part of a package or on their own. They include:

- Gala Presenter
- Social Program Presenter
- Pre-Conference Presenter
- Plenary Presenter
- Travel Partner
- Technology Partner

If there is a specific opportunity you are looking for let’s discuss
Conference App

Connecting All Participants

The app will be used by all participants as an alternate to a conference booklet. It will include information on pre-conferences, plenaries, workshops, social events and more. It will also provide networking opportunities.

Acknowledging Sponsors and Funders

Sponsors of the conference will be acknowledged in the mobile application with links to a company or other relevant website.
“Let’s build a World where global justice and equity are assured and established regardless of the people’s sexual orientations, gender identities, gender expressions and sex characteristics”

From our Strategic Plan