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A Productive Program of Education and Networking: Research, Insights, Strategies and Case Studies

1st Asian Symposium on Gay & Lesbian Tourism

The Everest Hotel Kathmandu • 6 February 2010

Presenting a comprehensive research, advertising, marketing, and communications forum that will help you better understand and serve gay and lesbian travellers.

Audience: Perfect for marketing, advertising and PR executives of the tourism and hospitality industries who want to reach North American, European, Asian and Australian gay/lesbian visitors, and initiate or update effective strategies.

Dedicated: Symposium attendance is limited in order to facilitate the best learning and networking environment. Plenary sessions, workshops and meals included in one low registration.



Learn, review, update and strategise!

- Review research on North American and European LGBT travellers
- Internet and email marketing, social networking, and other emerging communications technologies
- Exploring regional markets across Asia, and how to reach them
- Focus group insights and trends
- Maximizing print advert and PR results
- Direct response marketing outreach
- Proven techniques for measuring, monitoring and maximizing ROI
- Sponsorship marketing and events, *and more*

Symposium runs 12.00pm to 19.30pm, including lunch, coffee and dinner.

Registration for companies located in South Asia and owned/operated by South Asians:

- __ Early registration by 25 January: NPR 2,500 per person
- __ On-Site registration: NPR 3,500 per person

Registration options for all other companies and organizations:

- __ Early registration by 25 January: USD 95
- __ Two early registrations from the same organisation (by 25 January): USD 150
- __ Standard registration by 2 February: USD 125
- __ After 2 February, and on-site registration: USD 145 per person

To hold your place, please complete and fax this form today. Or email pantsunil@gmail.com

Company/Organisation _____

Attendee #1 _____ #2 _____

Title #1 _____ #2 _____

Address _____

City/Postal Code/Country _____

Tel _____ Fax _____ email _____

Total registration fees from above NPR (South Asian only) _____ All others: USD _____

Visa/MasterCard/American Express # _____ exp _____

Cancellation policy: Refund less USD 20 fee on cancellations received by 28/2/2010. No refund for later cancellations or no-shows.

Signature _____ Date _____

In Nepal please fax to: +977 1 4438600 • All others, please fax to: +1 415-552-5104
Inquiries and email registration: pantsunil@gmail.com